

REFERENCES

To whom it may concern,

I have worked with and known James Rush for the last 20 years. We first worked together on a development project back in 1993. James is a great team player and works well with the overall team. He is well liked and has a strong ability to communicate and bridge the gap between the IT and creative design team. His ability to understand the technology also gives James a great edge when working on technical projects. James is a great addition to any team and his approach, dedication and professionalism makes him a real asset. I would not hesitate in recommending him for any project and have no doubt he would quickly become an outstanding contributor.

Regards,

Dermot Murray
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To whom it may concern,

I have worked with James Rush on a wide range of art and design projects over the past twenty years or so. James is a quick study so whether it was a new product for a software company or a complex brief from an art gallery he was able to get to the heart of the matter quickly. I was comfortable delegating full responsibility for all design deliverables during our time together at IONA Technologies and he delivered on time every time. While managing these design projects he maintained an involvement on the creative side and his greatest strength is his ability to come up with striking innovative design at short notice. I cannot recommend him more highly.

John P. O'Sullivan
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To whom it may concern,

I have been employing James Rush for creative ideas and design on a regular basis since the early 1990s.

At that time I had a recently established recruitment company mainly dealing with inwardly investing U.S. companies in the high technology area seeking to establish European operations. Business was growing quickly and it became vital to establish an international branding identity. James was recommended to me by a mutual business acquaintance. I found James to be a rare individual, being extremely creative in the design area but having a strong grasp of business operations, marketing and goals.

We called on him regularly over the next years to upgrade and redesign branding as the business grew rapidly and by the time the business was sold in the early 2000s it had completed over 75 "start-ups" with a significantly expanded field of speciality. Most of the business was international but it also ranked as the third largest indigenous Recruitment Business in the State. There is no doubt that the branding we had established had a great deal to do with this.

In the intervening years I have been involved in four other businesses in some capacity and have continued to contract James to use his creative and design skills to establish the identity of those ventures. His ability to both understand the business goals and actually develop the marketing strategy through his creative design has been invaluable to myself and the business partners I have worked with.

I would have no hesitation in recommending James to anyone requiring a unique combination of exceptional creative design skills and business knowledge.

Regards,

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